

# ASES SOLAR 2026

## Conference Sponsorship Opportunities



# ASES SOLAR 2026

October 19-21, 2026 | Austin, TX  
SPONSOR OVERVIEW

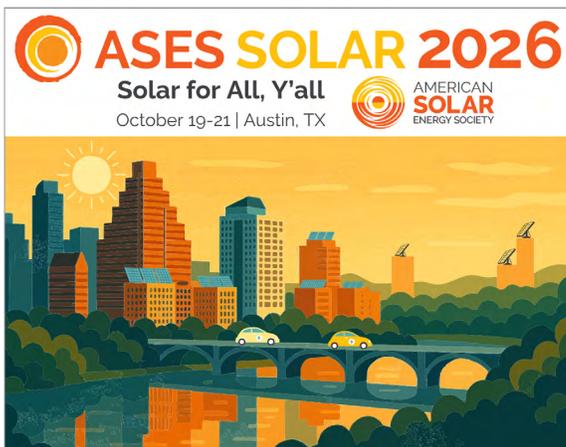
ASES is hosting SOLAR 2026 at the Palmer Events Center (a former SXSW venue) in Austin, Texas, in partnership with our local chapter, Texas Solar Energy Society (TXSES), in celebration of their 50th Anniversary.

Sponsorships of the ASES National Solar Conference offer visibility and brand recognition across every event associated with the conference including web, print and social media channels. They also help make this important, long-standing event possible.

Sponsors receive exposure to thousands of solar professionals and advocates.

## CONFERENCE ATTENDEES ARE

Educators	Homeowners
Contractors	Policy Makers
Developers	Researchers
Architects	Manufacturers
Engineers	Solar Enthusiasts
Installers	Students



## Sponsorship Benefits

- Conference-wide visibility and brand recognition
- Logo placement and company mentions across multiple events, in ASES publications, websites, social media, and more
- Exhibit Booth—Opportunities to display and share information with attendees

## TOPICS

- Decarbonizing the Building Sector
- Smart Grids from Nano to Macro
- Applications of PV and Solar Thermal
- Life Cycles and Impacts
- Educating & Engaging Stakeholders
- Equitable Energy Ownership and Access – Policy, Regulation, and Investment
- Storage
- All Things Passive Solar

## CLASSES AND EVENTS

- Opening Reception
- Technical Sessions
- Spirit and Sustainability Forum
- Local Tours and Events
- Solar and Renewable Workshops
- Industry Spotlight
- International Solar Applications
- Chapter and Division Forums
- Career Fair
- Annual Awards Banquet
- Luncheons
- NABCEP
- Solar Installer Training
- Poster Presentations
- Emerging Professionals
- Women in Solar Energy (WISE)
- Keynotes
- Electric Vehicle Demos



## SPONSOR BENEFITS AND PRICING

BENEFITS	PLATINUM (limit 5)	GOLD (limit 5)	SILVER (limit 10)	LOCAL (limit 10)	BRONZE (limit 10)
Recognition at Events	Opening Reception, Awards Banquet, WISE, Emerging Professionals, Industry Spotlight, Breaks, Plenaries	Awards Banquet, WISE, Emerging Professionals, Industry Spotlight, Breaks, Plenaries	WISE, Emerging Professionals, Industry Spotlight, Breaks, Plenaries	Exhibit Booth, Plenaries	Plenaries
Press Release	✓				
Social Media Promotions	8	4	4	0	0
Conference Registrations	8	5	2	1	1
Ad in Solar Today Magazine	Full Page	Full Page	Half Page	Quarter Page	N/A
Virtual Conference Branding	Featured Exhibitor on Main Landing page, lobby	Logo on the event landing page	Logo on the event landing page	Logo on the event landing page	Logo on the event landing page
Logo on ases.org/conference	Tier 1	Tier 2	Tier 2	Tier 3	Tier 3
Exhibit Booth	✓	✓	✓	✓	
Booth/Virtual Booth Placement	Premium	Upgraded	Standard	Standard	N/A
Full Access to Attendee Contact List	✓	✓	✓		
Live or Video Presentation at Industry Showcase	✓	✓	✓	✓	✓
<b>SPONSORSHIP RATE</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$1,500</b>

Ask about nonprofit rates.

See next page for additional information about each sponsorship level.

“The determined, imaginative, smartly-focused work that you all do at ASES is critically important to help keep solar and other clean power sources ‘energized’ with members and with the general population. ASES is brimming with good soul, lots of smart, honest, benevolent, buoyant soul.”

– Bob McCallister: Professor, ASES Member, SOLAR 2025 Conference Attendee & National Solar Tour Host

**Sponsor Commitment Deadline: September 1, 2026**

Contact Michael DeRosia at [mderosia@ases.org](mailto:mderosia@ases.org) or call (303) 596-7656 to sponsor

# ASES SOLAR 2026

## SPONSOR BENEFITS AND PRICING

### **PLATINUM:** Exhibit Booth | Opening Reception Sponsor

**\$15,000** (5 available)

- Interactive exhibit booth in person and/or online
- “Platinum Sponsor” title designation on all conference outreach
- 25 complimentary ASES Professional Memberships, including ASES Professional Memberships
- Tier 1 logo on ASES National Solar Conference website and high-impact placement at conference
- Eight (8) social media promotions (two each on LinkedIn, Facebook, Instagram, and X)
- Eight (8) complimentary conference registrations including ASES Professional Memberships
- Dedicated press release through PR Newswire
- Sponsor advertisement in Solar Today full page in three (3) editions
- Live or video presentation at Industry Spotlight during the conference
- Recognition at keynotes sessions and ASES events during the conference
- Attendee contact list

### **GOLD:** Exhibit Booth | Awards Banquet Sponsor

**\$10,000** (5 available)

- Interactive exhibit booth in person and/or online
- Tier 2 logo on ASES National Solar Conference website and high-impact placement at conference
- 15 complimentary ASES Professional Memberships, including ASES Professional Memberships
- Four (4) social media promotions (one each on LinkedIn, Facebook, Instagram, and X)
- Five (5) complimentary conference registrations including ASES Professional Memberships
- Sponsor ad in Solar Today full page in three (3) editions
- Live or video presentation at Industry Spotlight during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list

### **SILVER:** Exhibit Booth | Industry Spotlight Sponsor

**\$5,000** (10 available)

- Interactive exhibit booth in person and/or online
- Tier 2 logo on ASES National Solar Conference website
- Four (4) social media promotions (one each on LinkedIn, Facebook, Instagram and X)
- Two (2) complimentary conference registrations including ASES Professional Memberships
- Sponsor advertisement in Solar Today half-page ad in three (3) editions
- Live or video presentation at Industry Spotlight during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list

### **LOCAL HERO: TXSES:** Exhibit Booth | Texas Solar Energy Society Event

**\$3,500** (10 available)

- Interactive exhibit booth in person and/or online
- Tier 2 logo on ASES National Solar Conference website
- Four (4) social media promotions (one each on LinkedIn, Facebook, Instagram and X)
- Two (2) complimentary conference registrations including ASES Professional Memberships
- Sponsor advertisement in Solar Today half-page ad in three editions
- Live or video presentation at Industry Spotlight during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list
- Recognized ASES Local Chapter: Texas Solar Energy Society Supporter

### **BRONZE:** Virtual Booth | Young Professionals Forum Sponsor

**\$1,500** (10 available)

- Supports Justice, Equity, Diversity, and Inclusion conference scholarships
- Tier 3 Logo on ASES National Solar Conference website
- One (1) complimentary conference registration including ASES Professional Membership
- Live or video presentation at Industry Spotlight during the conference

### **LANYARD SPONSOR**

**\$2,500**

### **CAREER FAIR TABLE**

**\$500\***

*\*Free with sponsorship*

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# ASES MEMBERSHIP FORM



## CHOOSE YOUR MEMBERSHIP:

**Basic \$50**  **Digital Basic \$34**  
Includes Solar Today magazine, a 15% conference discount, access to ASES online community, credit unions, webinars and Tiny Watts

**Professional \$104**  **Professional Senior (65+) \$55**  
Includes all the benefits of a Basic Membership and a 25% conference discount, plus access to ASES Divisions

**Professional Supporting \$139**  
Includes all the benefits of Professional Membership plus annual recognition in Solar Today magazine

**Student \$39**  **Student Digital \$27**  
Includes the benefits of Professional Membership plus an additional conference discount

**Library \$64**  
Includes Solar Today magazine (duplicate copies available upon request), access to ASES online community and webinars

**Business**  **1-2 employees \$199**  **3-9 employees \$295**

**10+ employees \$379**  **Non-Profit \$115**  
Includes all the benefits of Professional Supporting Membership plus special online recognition

**Life Membership \$1,500**  **Senior Life Membership (65+) \$1,200**  
Includes all the benefits of Professional Supporting Membership (for life)

**Circle of the Sun \$2500 one time, \$500/year, or \$50/month**  
Includes ASES Membership

**Add Local Chapter to any membership \$30**  
Colorado, Northern California, Oregon, Florida, Kentucky, Maine, Mid-Atlantic, Minnesota, New Mexico, New York, Texas, Heartland and Tennessee

Full Name \_\_\_\_\_ Company Name (optional) \_\_\_\_\_

Email Address \_\_\_\_\_ Phone Number (optional) \_\_\_\_\_

Mailing Address \_\_\_\_\_

→ Sign up for one of our membership options and select auto-renew for an extra **\$10 off!** Yes  No

## PAYMENT INFORMATION:

\$ \_\_\_\_\_ \$ \_\_\_\_\_  
**AMOUNT DONATION**

**\$** \_\_\_\_\_  
**TOTAL**

**Check Enclosed**  Please make check out to "American Solar Energy Society"

### Complete for ACH

Name on Account \_\_\_\_\_ Account No. \_\_\_\_\_ Routing No. \_\_\_\_\_

**Account Type:** Personal  Business  Checking  Savings

### Complete for Credit Card

Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Billing Address \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Please mail this form to: **American Solar Energy Society, 2525 Arapahoe Ave, Suite E4-253, Boulder, CO 80302.** Thank you for helping us grow our solar community. Memberships are tax-deductible (minus cost of Solar Today magazine in print: \$20/yr).

# PRICE SUMMARY

## ADVERTISING

### Solar Today magazine

Full Page Ad \$3,000/quarter

Half Page Ad \$2,000/quarter

Quarter Page Ad \$1,500/quarter

Business Card Ad \$1,000/quarter

### Solar@Work e-Newsletter (bi-weekly)

Leaderboard \$5,000/quarter

Skyscraper \$4,250/quarter

Square \$3,000/quarter

### Online Community

Home Leaderboard \$3,000/quarter

Interior Page Leaderboard \$1,500/quarter

### Email Blast

\$4,000

### ASES website

Leaderboard \$5,000/quarter

Feature Box \$3,000/quarter

Sidebar Box \$4,000/quarter

Regional Roundup \$2,000/quarter

### Solar Today emails (monthly)

Leaderboard \$5,000/quarter

Feature Box \$3,000/quarter

Sidebar Box \$4,000/quarter

Regional Roundup \$2,000/quarter

## SPONSORSHIPS

### National Solar Tour sponsorships

Platinum \$15,000

Gold \$8,000

Silver \$4,000

Bronze \$2,500

Installer Collaboration \$1,500+

Local \$1,000

### National Solar Conference sponsorships

Platinum \$15,000

Gold \$10,000

Silver \$5,000

Local Hero \$3,500

Bronze \$1,500

Lanyard Sponsor \$2,500

Career Fair Table \$500

### Webinars sponsorships

1 Webinar \$5,000

6 month series \$10,000

### Tiny Watts sponsorships

Founding Sponsor \$5,000

Tiny Sponsor \$1,500

### Corporate sponsorships

Terawatt \$50,000

Gigawatt \$35,000

Megawatt \$20,000



**American Solar Energy Society**  
2525 Arapahoe Ave, Ste E4-253  
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www.ases.org

## ADVERTISING & SPONSORSHIP CONTACTS

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