



AMERICAN
SOLAR
ENERGY SOCIETY

**Advance
Equitable Solar
Adoption**



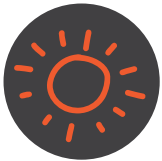
**Support Solar
Workforce
Development**



**Disseminate
Digestible &
Accurate
Information**



American Solar Energy Society Capabilities Statement



Established in 1954 - ASES is the **oldest** solar advocacy and awareness nonprofit in the United States.



Our members consist of solar professionals, academics, lawyers, installers, researchers, educators, architects, policy makers, students, homeowners, and more - totaling to **over 20,000 members** and growing.



Facebook followers **142K**
Newsletter subscribers: **60K**
LinkedIn followers **17k**
Twitter (X) followers: **45K**



6+ decades of advocacy, research, & scientific papers.

Who We Are

The American Solar Energy Society (ASES) is a 501(c)(3) non-profit that advocates for: 100% renewable energy and sustainable living by sharing information, events, and resources to **cultivate community and power progress.**

Mission: ASES accelerates equitable solar adoption and universal sustainable living by educating and building community.

Vision: A world equitably and sustainably transformed to 100% renewable energy.

*"ASES stands out as the **heart of a lively community**. Think of it as the friendly hub where experts with different perspectives converge, exchanging ideas and crafting solutions for the intricate challenges of sustainability. ASES is a space where **diverse voices come together** in harmony, addressing environmental, social, and economic issues. Visualize ASES as the storyteller, narrating the tale of a greener world, shaping policies, and **sparking transformative action**. It's not just a organization; it's a driving force, intertwining relationships and propelling us toward a more sustainable and vibrant future." - Nelly O., ASES Member*



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AMERICAN
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The **power** of community

PROGRAMS



National Solar Tour

The National Solar Tour shows off solar homes, businesses and schools to educate and empower neighbors on clean energy choices.



National Solar Conference

For over 50 years we have hosted the National Solar Conference, a unique blend of science, business, policy and industry.



Solar Today Magazine

Members receive the quarterly magazine that communicates the solar industry's fierce enthusiasm about advancing constructive policies, technologies and deployment.



Zero Emissions Network (ZEN)

ZEN provides resources and community grants to help you reduce your carbon footprint.



Tiny Watts

Members get access to a web-based platform to create a nationwide community of "tiny watts," very small applications of solar PV and solar thermal.



ASES Online Community

Members have the opportunity to explore, connect and engage with other members, chapters, divisions and staff in an interactive community space.

MEMBERSHIP BENEFITS

ASES Chapters

ASES has 39 chapters, including student chapters, doing regional clean energy work. ASES chapters work together to build a better tomorrow.

ASES Technical Divisions

Access to any division is open to ASES business, professional, student and life members to exchange information and support ASES media and events.

Webinars

ASES members receive access to webinars by ASES and media partners featuring technology, policy, economics, and other solar and renewable energy information.

Credit Unions

Members get access to join several credit unions, financial institutions focused solely on providing loans and investment opportunities in renewable energy and sustainability.

Join online: ases.org/join Renew online: ases.org/renew