

# ASES SOLAR 2024

## Conference Sponsorship Opportunities



# ASES SOLAR 2024

May 20-23, 2024 | George Washington University  
**CONFERENCE OVERVIEW**

Sponsorships of the ASES National Solar Conference offer visibility and brand recognition across every event associated with the conference including web, print and social media channels. They also help make this important, long-standing event possible.

**Sponsors receive exposure to thousands of solar professionals and advocates.**

## CONFERENCE ATTENDEES ARE

Educators	Homeowners
Contractors	Policy Makers
Developers	Researchers
Architects	Manufacturers
Engineers	Solar Enthusiasts
Installers	Students

## Sponsorship Benefits

- Conference-wide visibility and brand recognition
- Logo placement and company mentions across multiple events, in ASES publications, websites, social media, and more
- Opportunities to display and share information with attendees
- Tax-deductible sponsorships (considered donations to ASES, a nonprofit organization)

## ASES SOLAR 2024 Connecting Technology & Policy



GW University  
Washington, D.C.



**May 20-23**  
#SOLAR 2024DC

## TRACKS

**Track 1:** Decarbonizing the Building Sector

**Track 2:** Smart Grids from Nano to Macro

**Track 3:** Applications of PV and Solar Thermal

**Track 4:** Life Cycles and Impacts

**Track 5:** Educating & Engaging Stakeholders

**Track 6:** Equitable Energy Ownership and Access – Policy, Regulation, and Investment

## CLASSES AND EVENTS

- Opening Reception
- Technical Sessions
- Spirit and Sustainability Forum
- Renewable Energy Facility Tours
- Solar and Renewable Workshops
- Industry Roundtable
- International Solar Applications
- Chapter and Division Forums
- Annual Awards Banquet
- Solar Installer Training
- Annual Membership Meeting
- Poster Presentations
- Emerging Professionals
- Women in Solar Energy (WISE)
- Keynotes
- Electric Vehicle Demos



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**SPONSORSHIP PACKAGES**

## PLATINUM

**\$15,000** (5 available)

- “Platinum Sponsor” title designation on all conference outreach
- 25 complimentary virtual registrations, including ASES Professional Memberships
- Tier 1 logo on ASES National Solar Conference website and high-impact placement at conference
- Dedicated press release through PR Newswire
- Eight social media promotions (two each on LinkedIn, Facebook, Instagram, and X)
- Eight complimentary conference registrations including ASES Professional Memberships
- Sponsor advertisement in Solar Today full page in three editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Roundtable during the conference
- Recognition at keynotes sessions and ASES events during the conference
- Attendee contact list

## GOLD

**\$10,000** (5 available)

- Tier 2 logo on ASES National Solar Conference website and high-impact placement at conference
- 15 complimentary virtual registrations, including ASES Professional Memberships
- Four social media promotions (one each on LinkedIn, Facebook, Instagram, and X)
- Five complimentary conference registrations including ASES Professional Memberships
- Sponsor ad in Solar Today full page in three editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Roundtable during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list

## SILVER

**\$5,000** (10 available)

- Tier 2 logo on ASES National Solar Conference website
- Four social media promotions (one each on LinkedIn, Facebook, Instagram and X)
- Two complimentary conference registrations including ASES Professional Memberships
- Sponsor advertisement in Solar Today half-page ad in three editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Roundtable during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list

## BRONZE

**\$1,500** (10 available)

- Tier 3 Logo on ASES National Solar Conference website
- One complimentary conference registration including ASES Professional Memberships
- Live or video presentation at Industry Roundtable during the conference

## JEDI HERO

**\$3,500** (5 available)

- Supports Justice, Equity, Diversity, and Inclusion conference scholarships for five low-income applicants
- Tier 3 Logo on ASES National Solar Conference website
- One complimentary conference registration including ASES Professional Memberships
- Live or video presentation at Industry Roundtable during the conference

**Sponsor Commitment Deadline: April 10, 2024**

Contact Victor Fillion at [vfillion@ases.org](mailto:vfillion@ases.org) for ad placement.