2023-2024 Media Portfolio

Solar Today Magazine
Solar@Work E-Newsletter
SOLAR Conference
National Solar Tour

Online Community
Monthly Webinars
Tiny Watts
Sponsorship Packages
We connect the **people**, **information**, **events** and **resources** that cultivate **community** and power **progress**.

**ASES MEMBERS ARE**
- Educators
- Contractors
- Developers
- Architects
- Engineers
- Installers
- Homeowners
- Policy Makers
- Researchers
- Manufacturers
- Solar Enthusiasts
- Students

**Committed to Advancing Solar**

**ASES DELIVERS A BROAD, DIVERSE REACH**
- **60K** CONTACTS
- **20K** MEMBERS
- **13K** PAGE VIEWS PER MONTH
- **45K** TWITTER FOLLOWERS
- **142K** FACEBOOK FOLLOWERS
- **15K** LINKEDIN FOLLOWERS

**MEDIA BUNDLE DISCOUNTS**
Purchase any combination of media such as Solar Today ads, Conference/Solar Tour sponsorships, or e-newsletter ads, and receive these discounts.

- **PURCHASE 2—10% OFF**
- **PURCHASE 3—15% OFF**
- **PURCHASE 4—20% OFF**

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Solar Today

Information is power.

Magazine Advertising Opportunities
Solar Today magazine publishes four issues annually plus the ASES National Solar Tour Guide and National Solar Conference Program in both print and digital formats. It’s distributed to more than 60K renewable energy professionals, advocates, and end users. Additional visibility of 13K page views/month at ases.org/solartoday, plus 45K Twitter and 142K Facebook followers.

<table>
<thead>
<tr>
<th>Editorial Focus</th>
<th>Bonus Distribution</th>
<th>Ad Space Deadline</th>
<th>Materials Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPRING 2023</strong></td>
<td>Building Energy</td>
<td>Feb 1</td>
<td>Feb 5</td>
</tr>
<tr>
<td>· Solar Marketing and Consumer Behavior</td>
<td>· Solar Decathlon</td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Renewable Energy</td>
<td>· Solar Elevated Highways</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SUMMER 2023</strong></td>
<td>ASES SOLAR 2023</td>
<td>May 1</td>
<td>May 5</td>
</tr>
<tr>
<td>· Innovative Solar Buildings</td>
<td>· August 8-11</td>
<td></td>
<td></td>
</tr>
<tr>
<td>· ASES National Solar Tour</td>
<td>· Boulder, CO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Passive Solar - Green Construction</td>
<td>· RE+/SPI</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>· September 11-14</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>· Las Vegas, NV</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FALL 2023</strong></td>
<td>EEEA High Performance Homes Summit</td>
<td>Aug 1</td>
<td>Aug 5</td>
</tr>
<tr>
<td>· Minerals Challenges and Solutions</td>
<td>· October 10-12</td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Copper and Inequality</td>
<td>· Salt Lake City, UT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Deserts, Water and Lithium</td>
<td>· Environmental Costs of Minerals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Aluminum and the Energy Transition</td>
<td>· Cobalt and the Democratic Republic of the Congo</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>WINTER 2023</strong></td>
<td>Intersolar North America</td>
<td>Nov 1</td>
<td>Nov 5</td>
</tr>
<tr>
<td>· Solar Marketing and Consumer Behavior</td>
<td>· February 14-16, 2023</td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Solar Storytelling - Solar Public Relations</td>
<td>· Long Beach, CA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Environmental Behavior Change</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SOLAR 2023 CONFERENCE PROGRAM</strong></td>
<td>SOLAR 2023</td>
<td>May 25</td>
<td>Jul 1</td>
</tr>
<tr>
<td>· Conference Schedule</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Speaker and Special Event Info</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>NATIONAL SOLAR TOUR GUIDE</strong></td>
<td>Nationwide tour sites</td>
<td>Aug 15</td>
<td>Aug 20</td>
</tr>
<tr>
<td>· Solar Basics</td>
<td>Insert in Solar Today, Fall Issue</td>
<td></td>
<td></td>
</tr>
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</table>
## Print Advertising Rates

**Rate Card #28 / 4-Color, Gross Rates**

<table>
<thead>
<tr>
<th>Size</th>
<th>1x</th>
<th>2x</th>
<th>4x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Spread</td>
<td>$5,000</td>
<td>$4,500</td>
<td>$4,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Full Page</td>
<td>$3,000</td>
<td>$2,750</td>
<td>$2,500</td>
<td>$2,225</td>
</tr>
<tr>
<td>2/3 Vertical</td>
<td>$2,500</td>
<td>$2,250</td>
<td>$2,000</td>
<td>$1,750</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>$2,000</td>
<td>$1,750</td>
<td>$1,500</td>
<td>$1,250</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>$2,000</td>
<td>$1,750</td>
<td>$1,500</td>
<td>$1,250</td>
</tr>
<tr>
<td>1/3 Vertical</td>
<td>$1,750</td>
<td>$1,500</td>
<td>$1,250</td>
<td>$1,100</td>
</tr>
<tr>
<td>1/4 Vertical</td>
<td>$1,500</td>
<td>$1,300</td>
<td>$1,100</td>
<td>$1,000</td>
</tr>
<tr>
<td>Business Card</td>
<td>$1,000</td>
<td>$900</td>
<td>$700</td>
<td>$500</td>
</tr>
</tbody>
</table>

### Premium Placements

- Second and Third Covers: Space +$500 each
- Fourth Cover: Space +$1000 each

### Special Positions / $250+ Space

Solar Today guarantees a special position only for advertisers that have paid the special-position rate. Email sales@ases.org representative about availability of guaranteed premium positions.

### Special Inserts

Contact sales@ases.org for more information. Frequency rates are based on number of display insertions in Solar Today Magazine contracted for in 12 consecutive months.

### Print Ad Submissions

All images must be 150 DPI minimum at 100% size (300 DPI preferred). File formats accepted are PDF, TIFF, and JPEG only.

### Inserts

Rates for bound-in inserts and pre-printed loose inserts are quoted individually based on production costs incurred and circulation.

**AD SIZE SPECS**

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page (bleed)</td>
<td>8.75” (222.25mm)</td>
<td>11.125” (282.575mm)</td>
</tr>
<tr>
<td>Full Page (non-bleed)</td>
<td>7.5” (190.5mm)</td>
<td>10” (254mm)</td>
</tr>
<tr>
<td>2/3 Vertical</td>
<td>4.9167” (124.88mm)</td>
<td>9.5” (241.3mm)</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>4.9167” (124.88mm)</td>
<td>4.75” (120.65mm)</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7.5” (190.5mm)</td>
<td>4.9167” (124.88mm)</td>
</tr>
<tr>
<td>1/3 Vertical</td>
<td>2.333” (59.25mm)</td>
<td>9.5” (241.3mm)</td>
</tr>
<tr>
<td>1/4 Vertical</td>
<td>4.9167” (124.88mm)</td>
<td>3.125” (79.375mm)</td>
</tr>
<tr>
<td>Business Card</td>
<td>4.9167” (124.88mm)</td>
<td>2.375” (60.325mm)</td>
</tr>
</tbody>
</table>
Solar Today has 60K online subscribers on its email list. Some of our articles are syndicated through GreenBiz. Our authors promote the magazine through their professional channels.

**ONLINE DIGITAL ADVERTISING RATES**

Solar Today has 60K online subscribers on its email list. Some of our articles are syndicated through GreenBiz. Our authors promote the magazine through their professional channels.

**Home Page**

**LEADERBOARD**

- **LEADERBOARD 2,000 x 185**
- **Solar Today** Magazine
- High Exposure—Appears on home page and all article/sub pages (500+) directly below main nav. This is a rotator ad.
  - **Size (Pixels):** 2,000 x 185
  - **Per Quarter:** $5,000
  - **Annual:** $18,000

**FEATURE BOX**

- **360 x 300**
- Medium Exposure—Appears on home page half way down, next to featured advertiser logos. This is a rotator ad.
  - **Size (Pixels):** 360 x 300
  - **Per Quarter:** $3,000
  - **Annual:** $10,000

**SIDEBAR BOX**

- **360 x 360**
- High Volume Exposure—Appears on every article/sub page (500+ pages). This is a rotator ad.
  - **Size (Pixels):** 360 x 360
  - **Per Quarter:** $4,000
  - **Annual:** $14,000

**REGIONAL ROUNDUP**

- **360 x 360**
- Same placement as Advertiser Feature Box—Appears with regional focus article. One per issue of Solar Today.
  - **Size (Pixels):** 360 x 360
  - **Per Quarter:** $2,000
  - **Annual:** $8,000

File types accepted: JPG, GIF, PNG

Contact Brian Searles at sales@ases.org or bsearles@ases.org for ad placement.
E-NEWSLETTER ADVERTISING RATES

Solar@Work E-Newsletter is our biweekly newsletter email that reaches 50K subscribers. Twice a month, you can send your company name and message directly into the email boxes of thousands of highly qualified buyers from the solar pro community.

**RATES AND SPECS**

Frequency: Every other week

<table>
<thead>
<tr>
<th>Ad Options</th>
<th>Size (Pixels)</th>
<th>Per Quarter</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEADERBOARD</td>
<td>1140 x 105</td>
<td>$5,000</td>
<td>$17,000</td>
</tr>
<tr>
<td>Exclusive Position: Below Masthead</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SKYSCRAPER</td>
<td>360 x 1200</td>
<td>$4,250</td>
<td>$15,000</td>
</tr>
<tr>
<td>Three per location Position: Sidebar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SQUARE</td>
<td>360 x 360</td>
<td>$3,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Two per location Position: Sidebar</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

File types accepted: JPG, GIF, PNG

Static ad recommended for best viewing in multiple email clients.

**DEDICATED CUSTOM EMAIL**

Great way to run a special promotion or put the word on the street! We will work with you on the email design to ensure a successful delivery.

One email sent to 50K renewable energy contacts: $4,000

Contact Brian Searles at sales@ases.org or bsearles@ases.org for more details. Restrictions apply.

Contact Brian Searles at sales@ases.org or bsearles@ases.org for more information.
ASES SOLAR 2024

Conference Sponsorship Opportunities
Sponsorships of the ASES National Solar Conference offer visibility and brand recognition across every event associated with the conference including web, print and social media channels. They also help make this important, long-standing event possible.

Sponsors receive exposure to thousands of solar professionals and advocates.

Sponsorship Benefits

- Conference-wide visibility and brand recognition
- Logo placement and company mentions across multiple events, in ASES publications, websites, social media, and more
- Opportunities to display and share information with attendees
- Tax-deductible sponsorships (considered donations to ASES, a nonprofit organization)

CONFEREECE ATTENDEES ARE

Educators  Homeowners
Contractors  Policy Makers
Developers  Researchers
Architects  Manufacturers
Engineers  Solar Enthusiasts
Installers  Students

TRACKS

Track 1: Decarbonizing the Building Sector
Track 2: Smart Grids from Nano to Macro
Track 3: Applications of PV and Solar Thermal
Track 4: Life Cycles and Impacts
Track 5: Educating & Engaging Stakeholders
Track 6: Equitable Energy Ownership and Access – Policy, Regulation, and Investment

CLASSES AND EVENTS

- Annual Awards Banquet
- Solar Installer Training
- Annual Membership Meeting
- Poster Presentations
- Emerging Professionals
- Women in Solar Energy (WISE)
- Keynotes
- Electric Vehicle Demos
- Opening Reception
- Technical Sessions
- Spirit and Sustainability Forum
- Renewable Energy Facility Tours
- Solar and Renewable Workshops
- Industry Round Table
- International Solar Applications
- Chapter and Division Caucuses
Sponsor Commitment Deadline: April 10, 2024
Contact Brian Searles at sales@ases.org or bsearles@ases.org for more information.
ALES NATIONAL SOLAR TOUR

Sponsorship Opportunities
The largest grassroots solar, renewable energy and sustainable living event in the U.S. takes place every October in conjunction with Energy Awareness Month. From **October 6-8, 2023**, hundreds of people across the nation will show off their solar homes and businesses. During this weekend, solar owners and supporters will have a chance to connect, ask and answer questions, and participate in a nationwide virtual and in-person solar experience.

**Why Sponsor the National Solar Tour?**
- Reach people ready to make an investment in solar and energy efficiency
- Nationwide visibility and brand recognition
- Exposure across multiple events, programs, web, social media, and more
- Tax-deductible sponsorships (considered donations to ASES, a non-profit organization)
- Legacy of commitment to stronger, more energy-stable communities, people and business

**AT-A-GLANCE**
- Date: October 6-8, 2023
- Virtual and In-Person
- Virtual Tours are on the website through the end of the year providing three added months of exposure
- See heat pumps, EV charging, energy efficient homes with low cost retrofits
- 1,500+ solar homes and businesses
- 20K+ attendees
- Experience solar living innovations
- Learn money-saving best practices
- Get your neighbor’s advice!

**ATTENDEES ARE**
Educators
Contractors
Developers
Architects
Engineers
Installers
Consultants
Policy Makers
Researchers
Manufacturers
Solar Enthusiasts
Students

**NEW Solar Street Fairs, Booths at Farmers Markets and more general public outreach!**
Sponsorships make this important event possible and have a tangible impact on an individual and community-wide basis.

### Sponsor Benefits and Pricing

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PLATINUM (limit 3)</th>
<th>GOLD (limit 5)</th>
<th>SILVER (limit 5)</th>
<th>BRONZE (limit 10)</th>
<th>LOCAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium logo placement in all Tour marketing assets (tour logo, web, print, social)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship of an ASES webinar featuring your speaker(s)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo featured on Tour signs and posters nationwide</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Company logo and link on Tour website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention in Tour press releases</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social media recognitions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Ad, four issues of Solar@Work newsletter, and 4 issues (one year) of Solar Today magazine</td>
<td>Leaderboard Ad Full Page Ad</td>
<td>Skyscraper Ad 1/2 Page Ad</td>
<td>Square Ad 1/4 Page Ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo and link on Tour website through end of year</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Sponsorship Rate

- **$15,000** (Platinum, limit 3)
- **$8,000** (Gold, limit 5)
- **$4,000** (Silver, limit 5)
- **$2,500** (Bronze, limit 10)
- **$1,000** (Local, limit 10)

Special nonprofit rates available

### National Solar Tour Attendees are Ready to go Solar!

- **76%** of tour attendees surveyed confirmed they are definitely or very likely to purchase and install solar or energy efficient systems after attending the Solar Tour.
- **33%** of tour attendees state that they plan to invest in these technologies within the next year and **51%** within two years.
- **49%** have household incomes of **$75k** or more.

### Sponsor Commitment Deadline: August 14, 2023

Contact Brian Searles at sales@ases.org or bsearles@ases.org for more information.
DIGITAL ADVERTISING RATES

The ASES Online Community website is visible to 25K+ ASES community members and the general public.

**DIGITAL ADVERTISING RATES**

**LEADERBOARD 962 x 125**

Welcome to the ASES Online Community

Explore

Find people with shared interests and explore our local communities and participate in relationships.

Contact

Get in touch with other people to learn about their experiences and get involved.

Engage

Advertise your success and get involved in discussions and initiatives.

Recent Activity

Quick Links

**HOME PAGE LEADERBOARDS**

**INTERIOR PAGES LEADERBOARDS**

**RATES AND SPECS**

<table>
<thead>
<tr>
<th>Ad Options</th>
<th>Size (Pixels)</th>
<th>Location</th>
<th>Per Quarter</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOME PAGE LEADERBOARDS</td>
<td>962 x 125</td>
<td>Homepage only</td>
<td>$3,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>INTERIOR PAGE LEADERBOARDS</td>
<td>962 x 125</td>
<td>Interior Pages only</td>
<td>$1,500</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

File types accepted: JPG, PNG

Contact Brian Searles at sales@ases.org or bsearles@ases.org for ad placement.
ASES
MONTHLY WEBINAR SERIES
SPONSORSHIP PACKAGES

SUPPORT ASES TECHNICAL DIVISIONS $5,000

Exclusive sponsorship of one Webinar in the ASES Monthly Webinar Series and receive recognition alongside quality content viewed by thousands of solar professionals. Optional opportunity to provide guest panelists. ASES will mention your company and/or product, share a graphic or logo live during the introduction of the webinar. The webinar is also recorded and placed on ASES’s YouTube account that has hundreds of subscribers and for public viewing.

SIX MONTH SERIES $10,000

Sponsor six webinars in the ASES Monthly Webinar Series and receive recognition alongside quality content viewed by thousands of solar professionals. ASES will mention your company and/or product, share a graphic or logo live during the introduction of the webinars. Optional opportunity to provide guest panelists for one webinar. The webinars are also recorded and placed on ASES’s YouTube account that has hundreds of subscribers and for public viewing.

Interested in sponsorship? Contact Brian Searles at sales@ases.org or bsearles@ases.org.

ases.org/webinars
Tiny Watts is a community of people that are engaged with using small solar powered devices, sharing stories, tricks, tips, and the joy in the using a self-sufficient tools powered by the sun. This includes, but is not limited to, solar cooking, solar charging devices, solar powered lighting, solar-powered sensors/cameras, solar toys, and a community of builders/creators that are using solar to create tools/art for the community.

**A variety of engagement platforms:**
- An online energy calculator to track use to Tiny Watts devices
- Social media communities sharing stories and engaging with the community
- An discussion board for reviewing products and to share calls for action
- A store selling Tiny Watts goods
- A blog telling stories of how to use Tiny Watts

**Now is a great time to become a founding sponsor of Tiny Watts.**

**FOUNDING SPONSOR**
- 1/4 page ad in Solar Today magazine
- Listing on Tiny Watts Partner Page
- Feature box ad on ases.org at 360 x 300 pixels

**TINY SPONSOR**
- Business card sized ad in Solar Today magazine
- Listing on Tiny Watts Partner Page

**ases.org/tinywatts**

Send materials to Brian Searles at sales@ases.org or bsearles@ases.org.
CORPORATE SPONSORSHIPS

These can be general or targeted to support the initiative of your choice:

**TERAWATT** $50,000
- Tier 1 logo on ASES website for 12 months and high impact placement at the annual National Solar Conference
- Dedicated press release through PR Newswire
- Eight social media promotions (two each on LinkedIn, Facebook, Instagram and Twitter)
- Eight complimentary VIP annual National Solar Conference registrations
- Advertisement in Solar Today—full page in four editions
- Interactive exhibit booth in person and/or online at the annual National Solar Conference
- Live or video presentation during the Industry Roundtable at the annual National Solar Conference or an ASES Webinar
- Recognition at keynotes sessions and ASES events during the annual National Solar Conference
- Logo added to the annual National Solar Conference sponsor reel
- Logo printed in the annual National Solar Tour brochure

**GIGAWATT** $35,000
- Tier 2 logo on ASES website for 12 months and high impact placement at the National Solar Conference
- Six social media promotions (mix of posts on LinkedIn, Facebook, Instagram and Twitter)
- Five complimentary National Solar Conference registrations
- Advertisement in Solar Today—full page in two editions
- Interactive exhibit booth at the National Solar Conference in person and/or online
- Live or video presentation during the Industry Roundtable at the annual National Solar Conference or ASES Webinar
- Logo added to the annual National Solar Conference sponsor reel
- Recognition at keynote sessions at the National Solar Conference
- Logo printed in the annual National Solar Tour brochure

(Continued on next page)
CORPORATE SPONSORSHIPS

MEGAWATT  $20,000

• Tier 3 logo on ASES website for 12 months and high impact placement at the National Solar Conference
• Four social media promotions (one each on LinkedIn, Facebook, Instagram and Twitter)
• Two complimentary conference registrations
• Advertisement in Solar Today—full page ad in one edition
• Interactive exhibit booth in person and/or online at the National Solar Conference
• Live or video presentation during the annual National Solar Conference or ASES Webinar
• Logo added to the annual National Solar Conference sponsor reel
• Logo printed in the annual National Solar Tour brochure

KILOWATT  $10,000

• Tier 4 Logo on ASES website for 12 months and high impact placement at the National Solar Conference
• One complimentary conference registration to the annual National Solar Conference
• Interactive exhibit booth in person and/or online at the National Solar Conference
• Logo added to the annual National Solar Conference sponsor reel
• Logo printed in the annual National Solar Tour brochure

Send inquiries to Brian Searles at sales@ases.org or bsearles@ases.org.

The ASES ZEN team supported the development of Jack's Solar Garden in Longmont, Colorado and provided community solar subscriptions to low-income neighbors.
ASES MEMBERSHIP FORM

CHOOSE YOUR MEMBERSHIP:

☐ Basic $45  ☐ Digital Basic $29
Includes Solar Today magazine, a 15% conference discount, access to ASES online community, credit unions, webinars and Tiny Watts

☐ Professional $99  ☐ Professional Senior (65+) $50
Includes all the benefits of a Basic Membership, a 25% conference discount, plus access to ASES Divisions

☐ Professional Supporting $135
Includes all the benefits of Professional Membership plus annual recognition in Solar Today magazine

☐ Student $35  ☐ Student Digital $22
Includes the benefits of Professional Membership plus an additional conference discount

☐ Library $59
Includes Solar Today magazine (duplicate copies available upon request), access to ASES online community and webinars

Business ☐ 1-2 employees $195  ☐ 3-9 employees $290
☐ 10+ employees $375  ☐ Non-Profit $109
Includes all the benefits of Professional Supporting Membership plus special online recognition

☐ Life Membership $1,500  ☐ Senior Life Membership (65+) $1,200
Includes all the benefits of Professional Supporting Membership (for life)

☐ Add Local Chapter to any membership $30
Colorado, Northern California, Oregon, Florida, Kentucky, Maine, Mid-Atlantic, Minnesota, New Mexico, New York, Texas, Heartland, and Tennessee

Full Name

Company Name (optional)

Email Address

Phone Number (optional)

Mailing Address

→ Sign up for one of our membership options and select auto-renew for an extra $10 off! Yes ☐ No ☐

PAYMENT INFORMATION:

$ __________________________ $ __________________________

AMOUNT  DONATION  TOTAL

Check Enclosed ☐ Please make check out to “American Solar Energy Society”

Complete for ACH

Name on Account

Account No.

Routing No.

Account Type: Personal ☐  Business ☐  Checking ☐  Savings ☐

Complete for Credit Card

Credit Card No.

Expiration Date

CVV Code

Billing Address

Name on Card

Signature

Please mail this form to: American Solar Energy Society, 2525 Arapahoe Ave, Suite E4-253, Boulder, CO 80302. Thank you for helping us grow our solar community. Memberships are tax-deductible (minus cost of Solar Today magazine in print: $20/yr).
Price Summary

ADVERTISING

Solar Today magazine
Full Page Ad $3,000/quarter
Half Page Ad $2,000/quarter
Quarter Page Ad $1,500/quarter
Business Card Ad $1,000/quarter

Solar@Work e-Newsletter
Leaderboard $5,000/quarter
Skyscraper $4,250/quarter
Square $3,000/quarter

ASES website
Leaderboard $5,000/quarter
Feature Box $3,000/quarter
Sidebar Box $4,000/quarter
Regional Roundup $2,000/quarter

Online Community
Home Leaderboard $3,000/quarter
Interior Page Leaderboard $1,500/quarter

SPONSORSHIPS

National Solar Tour Sponsorships
Platinum $15,000
Gold $8,000
Silver $4,000
Bronze $2,500
Local $1,000

National Solar Conference Sponsorships
Platinum $15,000
Gold $10,000
Silver $5,000
JEDI $3,500
Bronze $1,500

Webinars Sponsorships
1 Webinar $5,000
6 month series $10,000

Tiny Watts Sponsorships
Founding Sponsor $5,000
Tiny Sponsor $1,500

Corporate Sponsorships
Terawatt $50,000
Gigawatt $35,000
Megawatt $20,000
Kilowatt $10,000