ASES SOLAR 2022

Conference Sponsorship Opportunities
Sponsorships of the ASES SOLAR 2022 National Solar Conference offer visibility and brand recognition across every event associated with the conference including web, print and social media channels. They also help make this important, long-standing event possible.

**SOLAR 2022 sponsors receive exposure to thousands of solar professionals and advocates.**

Packages include prominent options for the greatest value and visibility. Sponsorships range from $1,500 to $15,000 (see next page). ASES is a nonprofit organization; sponsorships are donations and are tax deductible (except for the value of some sponsorship benefits).

"I value staying connected to ASES, the conference was absolutely wonderful and well run - being live and virtual simultaneously - great job! You help our cause of obsessively leading the change to a sustainable future!"

— JENIFER S., MOXIE SOLAR, SOLAR 2021 SPONSOR

**CONFERENCE ATTENDEES ARE**

<table>
<thead>
<tr>
<th>Educators</th>
<th>Consultants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contractors</td>
<td>Policy Makers</td>
</tr>
<tr>
<td>Developers</td>
<td>Researchers</td>
</tr>
<tr>
<td>Architects</td>
<td>Manufacturers</td>
</tr>
<tr>
<td>Engineers</td>
<td>Solar Enthusiasts</td>
</tr>
<tr>
<td>Installers</td>
<td>Students</td>
</tr>
</tbody>
</table>

**CONFERENCE OVERVIEW**

**CLASSES AND EVENTS**

- Opening Reception
- Technical Sessions
- Spirit and Sustainability Forum
- Renewable Energy Facility Tours
- Solar and Renewable Workshops
- Industry Round Table
- International Solar Applications
- Chapter and Division Caucuses
- Annual Awards Banquet
- Solar Installer Training
- Annual Membership Meeting
- Poster Presentations
- Emerging Professionals
- Women in Solar Energy (WISE)
- Keynotes
- Electric Vehicle Demos
American Solar Energy Society  |  2022 Media Kit

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**Sponsor Commitment Deadline: May 1, 2022**  
Contact sales@ases.org or Phil Arndt at parndt@ases.org

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### PLATINUM  
$15,000 (3 available)

- “Solar Superstar Sponsor” title designation on all conference outreach
- Tier 1 logo on ASES SOLAR 2022 website and high impact placement at conference
- Dedicated press release through PR Newswire
- Eight social media promotions (two each on LinkedIn, Facebook, Instagram and Twitter)
- Eight complimentary VIP conference registrations
- Sponsor advertisement in Solar Today full page in spring and summer 2022 editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Round Table during the conference
- Recognition at keynotes sessions and ASES events during the conference
- Attendee contact list

### GOLD  
$10,000 (5 available)

- Tier 2 logo on ASES SOLAR 2022 website and high impact placement at conference
- Four social media promotions (one each on LinkedIn, Facebook, Instagram and Twitter)
- Five complimentary conference registrations
- Sponsor ad in Solar Today full page in spring and summer 2022 editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Round Table during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list

### SILVER  
$5,000 (10 available)

- Tier 2 logo on ASES SOLAR 2022 website
- Four social media promotions (one each on LinkedIn, Facebook, Instagram and Twitter)
- Two complimentary conference registrations
- Sponsor advertisement in Solar Today half-page ad in spring and summer 2022 editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Round Table during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list

### BRONZE  
$1,500 (10 available)

- Tier 3 Logo on ASES SOLAR 2022 website
- One complimentary conference registration
- Live or video presentation at Industry Round Table during the conference

### JEDI HERO  
$3,500 (5 available)

- Supports Justice Equity Diversity and Inclusion conference scholarships for five low-income applicants
- Tier 3 Logo on ASES SOLAR 2022 website
- One complimentary conference registration
- Live or video presentation at Industry Round Table during the conference
JEDI ALLY SPONSORSHIPS

$2,500

- JEDI Ally logo/name on ASES JEDI and/or NMSEA web page
- One complimentary conference registration
- Optional presentation during the SOLAR 2022 Industry Roundtable at the annual National Solar Conference or ASES Webinar

Supporting Justice, Equity, Diversity, and Inclusion (JEDI) in the renewable energy landscape. Allies can be individuals or organizations/businesses. These are targeted contributions. Please choose a specific initiative:

- Provide scholarships for BIPOC (Black, Indigenous, and People of Color) students in renewable energy.
- Provide internships for low-income students in renewable energy.
- Include more communities of color in the National Solar Tour.
- Provide micro-grants for global majority communities.
- Partner with ASES chapters to support programs that support BIPOC communities.
- Use ASES webinars to highlight initiatives that advance JEDI initiatives.
- Supports JEDI SOLAR 2022 conference scholarships for three low-income/student applicants.
- Support towards operating cost for educators who will instruct solar technology using the Sun Chaser Educational Tool to New Mexico Elementary school students.*
- Support towards operating cost for educators who will instruct solar technology using the Sun Chaser Educational Tool to New Mexico Middle School students.*
- Support towards operating cost for educators who will instruct solar technology using the Sun Chaser Educational Tool to New Mexico High School students.*
- Support towards operating cost for educators who will instruct solar technology using the Sun Chaser Educational Tool to indigenous students in American Indian Schools located in New Mexico.*

*Sponsor Commitment Deadline: May 1, 2022
Contact sales@ases.org or Phil Arndt at parndt@ases.org
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