

## Change the Solar Equation

- Educate the Consumer
- Inspire the Future Workforce
- Be the Trusted Advisor to your clients
- Increasing the Velocity of an Install
- Multiply Successful Process & Policy

*The Future's So Bright...*



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## A national K-12 educational program for solar.

- Offering teacher and student curricula at four different learning levels: primary, elementary, intermediate and secondary.
- Our interdisciplinary approach allows solar energy to be a unifying concept with students of all learning styles engaged in learning using fun and inventive methods. We model the best designs from across the country and deliver teacher-tested solar energy curricula across the K-12 spectrum.
- These hands-on activities engage students in understanding more about the science of solar power and the way we use solar energy today. Teachers and students learn how to use the data from their solar system in research and analysis activities in the classroom – including how to compare their system data with other schools.
- We find grants and programs to fund your school's participation in this initiative for consumer and workforce development. We're always building our library of resources – have you seen good programs that turn the lights on?





## •Finding and Working with a Trusted Sherpa for Solar...

•Solar is more popular now than ever which is attracting the bad salespeople we find in nearly every business. Consumers find themselves overwhelmed with sales meetings, radio, TV, and online ads from solar companies, all claiming to offer the best products and services.

•It should start with an Energy Advisor reviewing how much power you'll need to generate, your home's roof characteristics, and your solar panel preferences. From there, they develop an energy plan for your home and its unique size, structure, and needs.

•Trusted advice with no embellishments or exaggerations. Just the facts. Make your energy investment an educated guess.



Authentic



## Speeding up the most time-consuming task of a solar install...

- Consumers and businesses want to know how to combine their various construction permits and the elements of a solar array...they've researched what they want to do, they've arranged their finances, but no one in the local government seems to be able to communicate with them and may not want to admit they don't know as much as the taxpayer.

- Solar permitting can represent a speed bump. We can provide no-cost technical assistance to help communities become "open for solar business." In exchange for their solar permitting training, personnel and communities receive certified designations and commendations. In addition, their citizens give them high marks for being a responsive government and for their smart use of the taxpayer dollar.



## •Trimming Solar Costs

- Imagine a place where you could borrow and submit ideas – a library of knowledge!
- Find good policy to share?
- Best practices?
- Recycle, Reuse those good ideas.
- Share the buzz...



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Got training content & ideas that have worked for you, growth thru sharing!

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