Conference Sponsorship Opportunities
Sponsorships of the ASES SOLAR 2023 National Solar Conference offer visibility and brand recognition across every event associated with the conference including web, print and social media channels. They also help make this important, long-standing event possible.

SOLAR 2023 sponsors receive exposure to thousands of solar professionals and advocates.

**Sponsorship Benefits**
- Conference-wide visibility and brand recognition
- Logo placement and company mentions across multiple events, in ASES publications, websites, social media, and more
- Opportunities to display and share information with attendees
- Tax-deductible sponsorships (considered donations to ASES, a nonprofit organization)

**CONFERENCE ATTENDEES ARE**
- Educators
- Contractors
- Developers
- Architects
- Engineers
- Installers
- Homeowners
- Policy Makers
- Researchers
- Manufacturers
- Solar Enthusiasts
- Students

**CONFERENCES OVERVIEW**

**CLASSES AND EVENTS**
- Opening Reception
- Technical Sessions
- Spirit and Sustainability Forum
- Renewable Energy Facility Tours
- Solar and Renewable Workshops
- Industry Round Table
- International Solar Applications
- Chapter and Division Caucuses
- Annual Awards Banquet
- Solar Installer Training
- Annual Membership Meeting
- Poster Presentations
- Emerging Professionals
- Women in Solar Energy (WISE)
- Keynotes
- Electric Vehicle Demos

**TRACKS**
- **Track 1**: Decarbonizing the Building Sector
- **Track 2**: Smart Grids from Nano to Micro
- **Track 3**: Applications of PV and Solar Thermal
- **Track 4**: Life Cycles and Impacts
- **Track 5**: Educating & Engaging Stakeholders
- **Track 6**: Equitable Energy Ownership and Access – Policy, Regulation, and Investment

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- **Track 4**: Architects
- **Track 5**: Engineers
- **Track 6**: Installers

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**CONFERENCE OVERVIEW**

**Transforming the Energy Landscape for All**

August 8-11, 2023
University of Colorado, Boulder
Sponsor Commitment Deadline: May 23, 2023
Contact Phil Arndt at sales@ases.org or parndt@ases.org for more information.
Price Summary

ADVERTISING

Solar Today magazine
Full Page Ad $3,000/quarter
Half Page Ad $2,000/quarter
Quarter Page Ad $1,500/quarter
Business Card Ad $1000/quarter

Solar@Work e-Newsletter
Leaderboard $5000/quarter
Skyscraper $4250/quarter
Square $3,000/quarter

ASES website
Leaderboard $5000/quarter
Feature Box $3,000/quarter
Sidebar Box $4,000/quarter
Regional Roundup $2,000/quarter

Online Community
Home Leaderboard $3,000/quarter
Interior Page Leaderboard $1,500/quarter

SPONSORSHIPS

National Solar Tour Sponsorships
Platinum $15,000
Gold $8,000
Silver $4,000
Bronze $2,500
Local $1,000

National Solar Conference Sponsorships
Platinum $15,000
Gold $10,000
Silver $5,000
JEDI $3,500
Bronze $1,500

Webinars Sponsorships
1 Webinar $5,000
6 month series $10,000

Tiny Watts Sponsorships
Founding Sponsor $5,000
Tiny Sponsor $1,500

Corporate Sponsorships
Terawatt $50,000
Gigawatt $35,000
Megawatt $20,000
Kilowatt $10,000