

ASES SOLAR 2023

Conference Sponsorship Opportunities



ASES SOLAR 2023

August 8-11, 2023 | University of Colorado, Boulder
CONFERENCE OVERVIEW

Sponsorships of the ASES SOLAR 2023 National Solar Conference offer visibility and brand recognition across every event associated with the conference including web, print and social media channels. They also help make this important, long-standing event possible.

SOLAR 2023 sponsors receive exposure to thousands of solar professionals and advocates.

CONFERENCE ATTENDEES ARE

Educators	Homeowners
Contractors	Policy Makers
Developers	Researchers
Architects	Manufacturers
Engineers	Solar Enthusiasts
Installers	Students

Sponsorship Benefits

- Conference-wide visibility and brand recognition
- Logo placement and company mentions across multiple events, in ASES publications, websites, social media, and more
- Opportunities to display and share information with attendees
- Tax-deductible sponsorships (considered donations to ASES, a nonprofit organization)



Transforming the Energy Landscape for All

August 8-11, 2023
University of Colorado, Boulder



TRACKS

- Track 1:** Decarbonizing the Building Sector
- Track 2:** Smart Grids from Nano to Micro
- Track 3:** Applications of PV and Solar Thermal
- Track 4:** Life Cycles and Impacts
- Track 5:** Educating & Engaging Stakeholders
- Track 6:** Equitable Energy Ownership and Access – Policy, Regulation, and Investment

CLASSES AND EVENTS

- Opening Reception
- Technical Sessions
- Spirit and Sustainability Forum
- Renewable Energy Facility Tours
- Solar and Renewable Workshops
- Industry Round Table
- International Solar Applications
- Chapter and Division Caucuses
- Annual Awards Banquet
- Solar Installer Training
- Annual Membership Meeting
- Poster Presentations
- Emerging Professionals
- Women in Solar Energy (WISE)
- Keynotes
- Electric Vehicle Demos

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CONFERENCE SPONSORSHIPS

PLATINUM

\$15,000 (5 available)

- “Platinum Sponsor” title designation on all conference outreach
- Tier 1 logo on ASES National Solar Conference website and high impact placement at conference
- Dedicated press release through PR Newswire
- Eight social media promotions (two each on LinkedIn, Facebook, Instagram and Twitter)
- Eight complimentary VIP conference registrations
- Sponsor advertisement in Solar Today full page in three editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Round Table during the conference
- Recognition at keynotes sessions and ASES events during the conference
- Attendee contact list

GOLD

\$10,000 (5 available)

- Tier 2 logo on ASES National Solar Conference website and high impact placement at conference
- Four social media promotions (one each on LinkedIn, Facebook, Instagram and Twitter)
- Five complimentary conference registrations
- Sponsor ad in Solar Today full page in three editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Round Table during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list

SILVER

\$5,000 (10 available)

- Tier 2 logo on ASES National Solar Conference website
- Four social media promotions (one each on LinkedIn, Facebook, Instagram and Twitter)
- Two complimentary conference registrations
- Sponsor advertisement in Solar Today half-page ad in three editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Round Table during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list

BRONZE

\$1,500 (10 available)

- Tier 3 Logo on ASES National Solar Conference website
- One complimentary conference registration
- Live or video presentation at Industry Round Table during the conference

JEDI HERO

\$3,500 (5 available)

- Supports Justice Equity Diversity and Inclusion conference scholarships for five low-income applicants
- Tier 3 Logo on ASES National Solar Conference website
- One complimentary conference registration
- Live or video presentation at Industry Round Table during the conference

Sponsor Commitment Deadline: May 23, 2023

Contact Phil Arndt at sales@ases.org or parndt@ases.org for more information.

Price Summary

ADVERTISING

Solar Today magazine

Full Page Ad \$3,000/quarter

Half Page Ad \$2,000/quarter

Quarter Page Ad \$1,500/quarter

Business Card Ad \$1000/quarter

Solar@Work e-Newsletter

Leaderboard \$5000/quarter

Skyscraper \$4250/quarter

Square \$3,000/quarter

ASES website

Leaderboard \$5000/quarter

Feature Box \$3,000/quarter

Sidebar Box \$4,000/quarter

Regional Roundup \$2,000/quarter

Online Community

Home Leaderboard \$3,000/quarter

Interior Page Leaderboard \$1,500/quarter

SPONSORSHIPS

National Solar Tour Sponsorships

Platinum \$15,000

Gold \$8,000

Silver \$4,000

Bronze \$2,500

Local \$1,000

National Solar Conference Sponsorships

Platinum \$15,000

Gold \$10,000

Silver \$5,000

JEDI \$3,500

Bronze \$1,500

Webinars Sponsorships

1 Webinar \$5,000

6 month series \$10,000

Tiny Watts Sponsorships

Founding Sponsor \$5,000

Tiny Sponsor \$1,500

Corporate Sponsorships

Terawatt \$50,000

Gigawatt \$35,000

Megawatt \$20,000

Kilowatt \$10,000



Advertising and Sponsorships Contact

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