2023-2024 Media Portfolio

Solar Today Magazine
Solar@Work E-Newsletter
SOLAR Conference
National Solar Tour

Online Community
Monthly Webinars
Tiny Watts
Sponsorship Packages
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We connect the people, information, events and resources that cultivate community and power progress.

ASES MEMBERS ARE
Educators ............................................. Homeowners
Contractors ......................................... Policy Makers
Developers ........................................... Researchers
Architects ............................................... Manufacturers
Engineers ............................................... Solar Enthusiasts
Installers ................................................ Students

Committed to Advancing Solar

ASES DELIVERS A BROAD, DIVERSE REACH

| 60K |
| CONTACTS |
| 20K |
| MEMBERS |
| 13K |
| PAGE VIEWS |
| PER MONTH |

| 45K |
| TWITTER |
| FOLLOWERS |
| 142K |
| FACEBOOK |
| FOLLOWERS |
| 15K |
| LINKEDIN |
| FOLLOWERS |

MEDIA BUNDLE DISCOUNTS
Purchase any combination of media such as Solar Today ads, Conference/Solar Tour sponsorships, or e-newsletter ads, and receive these discounts.

PURCHASE 2—10% OFF
PURCHASE 3—15% OFF
PURCHASE 4—20% OFF
Magazine Advertising Opportunities
Solar Today magazine publishes four issues annually plus the ASES National Solar Tour Guide and National Solar Conference Program in both print and digital formats. It’s distributed to more than 60K renewable energy professionals, advocates, and end users. Additional visibility of 13K page views/month at ases.org/solartoday, plus 45K Twitter and 142K Facebook followers.

<table>
<thead>
<tr>
<th>Editorial Focus</th>
<th>Bonus Distribution</th>
<th>Ad Space Deadline</th>
<th>Materials Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPRING 2023</td>
<td>Building Energy</td>
<td>Feb 1</td>
<td>Feb 5</td>
</tr>
<tr>
<td>- Inflation Reduction Act Implementation</td>
<td>- Solar Decathlon</td>
<td></td>
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</tr>
<tr>
<td>- RE+</td>
<td>- Solar Elevated Highways</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- ESG Legislation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SUMMER 2023</td>
<td>ASES SOLAR 2023</td>
<td>May 1</td>
<td>May 5</td>
</tr>
<tr>
<td>- Innovative Solar Buildings</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- ASES National Solar Tour</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Passive Solar - Green Construction</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>FALL 2023</td>
<td>EEEA High Performance Homes Summit</td>
<td>Aug 1</td>
<td>Aug 5</td>
</tr>
<tr>
<td>- Minerals Challenges and Solutions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Copper and Inequality</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Deserts, Water and Lithium</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Aluminum and the Energy Transition</td>
<td></td>
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<tr>
<td>- Cobalt and the Democratic Republic of the Congo</td>
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<td></td>
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</tr>
<tr>
<td>- Greener Alternatives for Rare Minerals</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Environmental Costs of Minerals</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WINTER 2023</td>
<td>Intersolar North America</td>
<td>Nov 1</td>
<td>Nov 5</td>
</tr>
<tr>
<td>- Solar Marketing and Consumer Behavior</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Solar Storytelling - Solar Public Relations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Environmental Behavior Change</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SOLAR 2023 CONFERENCE PROGRAM</td>
<td>SOLAR 2023</td>
<td>May 25</td>
<td>Jul 1</td>
</tr>
<tr>
<td>- Conference Schedule</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Speaker and Special Event Info</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NATIONAL SOLAR TOUR GUIDE</td>
<td>Nationwide tour sites</td>
<td>Aug 15</td>
<td>Aug 20</td>
</tr>
<tr>
<td>- Solar Basics</td>
<td>Insert in Solar Today, Fall Issue</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Contact Brian Searles at sales@ases.org or bsearles@ases.org for ad placement.
Premium Placements
Second and Third Covers: Space +$500 each
Fourth Cover: Space +$1000 each

Special Positions / $250+ Space
Solar Today guarantees a special position only for advertisers that have paid the special-position rate. Email sales@ases.org representative about availability of guaranteed premium positions.

Special Inserts
Contact sales@ases.org for more information. Frequency rates are based on number of display insertions in Solar Today Magazine contracted for in 12 consecutive months.

Print Ad Submissions
All images must be 150 DPI minimum at 100% size (300 DPI preferred). File formats accepted are PDF, TIFF, and JPEG only.

Inserts
Rates for bound-in inserts and pre-printed loose inserts are quoted individually based on production costs incurred and circulation.

Rate Card #28 / 4-Color, Gross Rates

<table>
<thead>
<tr>
<th>Rate Card #28 / 4-Color, Gross Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td>1x</td>
</tr>
<tr>
<td>2x</td>
</tr>
<tr>
<td>4x</td>
</tr>
<tr>
<td>6x</td>
</tr>
<tr>
<td>Full Spread</td>
</tr>
<tr>
<td>Full Page</td>
</tr>
<tr>
<td>2/3 Vertical</td>
</tr>
<tr>
<td>1/2 Vertical</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
</tr>
<tr>
<td>1/3 Vertical</td>
</tr>
<tr>
<td>1/4 Vertical</td>
</tr>
<tr>
<td>Business Card</td>
</tr>
</tbody>
</table>

AD SIZE SPECS

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page (bleed)</td>
<td>8.75&quot; (222.25mm)</td>
<td>11.125&quot; (282.575mm)</td>
</tr>
<tr>
<td>Full Page (non-bleed)</td>
<td>7.5&quot; (190.5mm)</td>
<td>10&quot; (254mm)</td>
</tr>
<tr>
<td>2/3 Vertical</td>
<td>4.9167&quot; (124.88mm)</td>
<td>9.5&quot; (241.3mm)</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>4.9167&quot; (124.88mm)</td>
<td>4.75&quot; (120.65mm)</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7.5&quot; (190.5mm)</td>
<td>4.9167&quot; (124.88mm)</td>
</tr>
<tr>
<td>1/3 Vertical</td>
<td>2.333&quot; (59.25mm)</td>
<td>9.5&quot; (241.3mm)</td>
</tr>
<tr>
<td>1/4 Vertical</td>
<td>4.9167&quot; (124.88mm)</td>
<td>3.125&quot; (79.375mm)</td>
</tr>
<tr>
<td>Business Card</td>
<td>4.9167&quot; (124.88mm)</td>
<td>2.375&quot; (60.325mm)</td>
</tr>
</tbody>
</table>
Solar Today has 60K online subscribers on its email list. Some of our articles are syndicated through GreenBiz. Our authors promote the magazine through their professional channels.

### Online Digital Advertising Rates

<table>
<thead>
<tr>
<th>Ad Options</th>
<th>Size (Pixels)</th>
<th>Per Quarter</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LEADERBOARD</strong></td>
<td>2,000 x 185</td>
<td>$5,000</td>
<td>$18,000</td>
</tr>
<tr>
<td>High Exposure—Appears on home page and all article/sub pages (500+) directly below main nav. This is a rotator ad.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FEATURE BOX</strong></td>
<td>360 x 300</td>
<td>$3,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Medium Exposure—Appears on home page half way down, next to featured advertiser logos. This is a rotator ad.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SIDEBAR BOX</strong></td>
<td>360 x 360</td>
<td>$4,000</td>
<td>$14,000</td>
</tr>
<tr>
<td>High Volume Exposure—Appears on every article/sub page (500+ pages). This is a rotator ad.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>REGIONAL ROUNDUP</strong></td>
<td>360 x 360</td>
<td>$2,000</td>
<td>$8,000</td>
</tr>
<tr>
<td>Same placement as Advertiser Feature Box—Appears with regional focus article. One per issue of Solar Today.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

File types accepted: JPG, GIF, PNG

Contact Brian Searles at sales@ases.org or bsearles@ases.org for ad placement.
Solar@Work E-Newsletter is our biweekly newsletter email that reaches 50K subscribers. Twice a month, you can send your company name and message directly into the email boxes of thousands of highly qualified buyers from the solar pro community.

**E-NEWSLETTER ADVERTISING RATES**

**Frequency:** Every other week

<table>
<thead>
<tr>
<th>Ad Options</th>
<th>Size (Pixels)</th>
<th>Per Quarter</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LEADERBOARD</strong></td>
<td>1140 x 105</td>
<td>$5,000</td>
<td>$17,000</td>
</tr>
<tr>
<td>Exclusive</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Position: Below Masthead</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SKYSCRAPER</strong></td>
<td>360 x 1200</td>
<td>$4,250</td>
<td>$15,000</td>
</tr>
<tr>
<td>Three per location</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Position: Sidebar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SQUARE</strong></td>
<td>360 x 360</td>
<td>$3,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Two per location</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Position: Sidebar</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

File types accepted: JPG, GIF, PNG

Static ad recommended for best viewing in multiple email clients.

**DEDICATED CUSTOM EMAIL**

Great way to run a special promotion or put the word on the street! We will work with you on the email design to ensure a successful delivery.

One email sent to 50K renewable energy contacts: $4,000

Contact Brian Searles at sales@ases.org or bsearles@ases.org for more details. Restrictions apply.

Contact Brian Searles at sales@ases.org or bsearles@ases.org for more information.
ASES SOLAR 2024

Conference Sponsorship Opportunities
Sponsorships of the ASES National Solar Conference offer visibility and brand recognition across every event associated with the conference including web, print and social media channels. They also help make this important, long-standing event possible.

Sponsors receive exposure to thousands of solar professionals and advocates.

Sponsorship Benefits

- Conference-wide visibility and brand recognition
- Logo placement and company mentions across multiple events, in ASES publications, websites, social media, and more
- Opportunities to display and share information with attendees
- Tax-deductible sponsorships (considered donations to ASES, a nonprofit organization)
PLATINUM $15,000 (5 available)
- "Platinum Sponsor" title designation on all conference outreach
- Tier 1 logo on ASES National Solar Conference website and high impact placement at conference
- Dedicated press release through PR Newswire
- Eight social media promotions (two each on LinkedIn, Facebook, Instagram and Twitter)
- Eight complimentary VIP conference registrations
- Sponsor advertisement in Solar Today full page in three editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Round Table during the conference
- Recognition at keynotes sessions and ASES events during the conference
- Attendee contact list

GOLD $10,000 (5 available)
- Tier 2 logo on ASES National Solar Conference website and high impact placement at conference
- Four social media promotions (one each on LinkedIn, Facebook, Instagram and Twitter)
- Five complimentary conference registrations
- Sponsor ad in Solar Today full page in three editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Round Table during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list

SILVER $5,000 (10 available)
- Tier 2 logo on ASES National Solar Conference website
- Four social media promotions (one each on LinkedIn, Facebook, Instagram and Twitter)
- Two complimentary conference registrations
- Sponsor advertisement in Solar Today half-page ad in three editions
- Interactive exhibit booth in person or online
- Live or video presentation at Industry Round Table during the conference
- Recognition at plenaries and ASES events during the conference
- Attendee contact list

BRONZE $1,500 (10 available)
- Tier 3 Logo on ASES National Solar Conference website
- One complimentary conference registration
- Live or video presentation at Industry Round Table during the conference

JEDI HERO $3,500 (5 available)
- Supports Justice Equity Diversity and Inclusion conference scholarships for five low-income applicants
- Tier 3 Logo on ASES National Solar Conference website
- One complimentary conference registration
- Live or video presentation at Industry Round Table during the conference

Sponsor Commitment Deadline: April 10, 2024
Contact Brian Searles at sales@ases.org or bsearles@ases.org for more information.
Sponsorship Opportunities
The largest grassroots solar, renewable energy and sustainable living event in the U.S. takes place every October in conjunction with Energy Awareness Month. From October 6-8, 2023, hundreds of people across the nation will show off their solar homes and businesses. During this weekend, solar owners and supporters will have a chance to connect, ask and answer questions, and participate in a nationwide virtual and in-person solar experience.

Why Sponsor the National Solar Tour?

• Reach people ready to make an investment in solar and energy efficiency
• Nationwide visibility and brand recognition
• Exposure across multiple events, programs, web, social media, and more
• Tax-deductible sponsorships (considered donations to ASES, a non-profit organization)
• Legacy of commitment to stronger, more energy-stable communities, people and business

AT-A-GLANCE

• Date: October 6-8, 2023
• Virtual and In-Person
• Virtual Tours are on the website through the end of the year providing three added months of exposure
• See heat pumps, EV charging, energy efficient homes with low cost retrofits
• 1,500+ solar homes and businesses
• 20K+ attendees
• Experience solar living innovations
• Learn money-saving best practices
• Get your neighbor’s advice!

ATTENDEES ARE

Educators     Consultants
Contractors   Policy Makers
Developers    Researchers
Architects    Manufacturers
Engineers     Solar Enthusiasts
Installers    Students

NEW Solar Street Fairs, Booths at Farmers Markets and more general public outreach!
Sponsorships make this important event possible and have a tangible impact on an individual and community-wide basis.

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>LOCAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium logo placement in all Tour marketing assets (tour logo, web, print, social)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship of an ASES webinar featuring your speaker(s)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo featured on Tour signs and posters nationwide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo and link on Tour website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention in Tour press releases</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social media recognitions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Ad, four issues of Solar@Work newsletter, and 4 issues (one year) of Solar Today magazine</td>
<td>Leaderboard Ad</td>
<td>Skyscraper Ad</td>
<td>Square Ad</td>
<td>1/2 Page Ad</td>
<td>1/4 Page Ad</td>
</tr>
<tr>
<td>Company logo and link on Tour website through end of year</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
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</table>

**SPONSORSHIP RATE**

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>LOCAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000</td>
<td>$8,000</td>
<td>$4,000</td>
<td>$2,500</td>
<td>$1,000</td>
<td></td>
</tr>
</tbody>
</table>

Special nonprofit rates available

**ASES DELIVERS A BROAD, DIVERSE REACH**

- 60K CONTACTS
- 20K MEMBERS
- 13K PAGE VIEWS PER MONTH
- 45K TWITTER FOLLOWERS
- 142K FACEBOOK FOLLOWERS
- 15K LINKEDIN FOLLOWERS

National Solar Tour Attendees are Ready to go Solar!

- **76% of tour attendees** surveyed confirmed they are definitely or very likely to purchase and install solar or energy efficient systems after attending the Solar Tour.
- **33% of tour attendees** state that they plan to invest in these technologies within the next year and **51%** within two years.
- **49%** have household incomes of **$75k or more**.

**Sponsor Commitment Deadline: August 14, 2023**

Contact Brian Searles at sales@ases.org or bsearles@ases.org for more information.
The ASES Online Community website is visible to 25K+ ASES community members and the general public.

**DIGITAL ADVERTISING RATES**

**HOME PAGE LEADERBOARDS**

- **LEADERBOARD 962 x 125**

  Welcome to the ASES Online Community

  Contact: Find others with whom you work online and face common challenges. More

  Explore: Expand discussions with your peers and industry leaders to expand your knowledge. More

  Engage: Join discussions with your peers and industry leaders to expand your knowledge. More

  Recent Activity

  File types accepted: JPG, PNG

  community.ases.org

<table>
<thead>
<tr>
<th>Ad Options</th>
<th>Size (Pixels)</th>
<th>Location</th>
<th>Per Quarter</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOME PAGE LEADERBOARDS</td>
<td>962 x 125</td>
<td>Homepage only</td>
<td>$3,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>INTERIOR PAGE LEADERBOARDS</td>
<td>962 x 125</td>
<td>Interior Pages only</td>
<td>$1,500</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

Contact Brian Searles at sales@ases.org or bsearles@ases.org for ad placement.
ASES
MONTHLY WEBINAR SERIES
SPONSORSHIP PACKAGES

SUPPORT ASES TECHNICAL DIVISIONS $5,000

Exclusive sponsorship of one Webinar in the ASES Monthly Webinar Series and receive recognition alongside quality content viewed by thousands of solar professionals. Optional opportunity to provide guest panelists. ASES will mention your company and/or product, share a graphic or logo live during the introduction of the webinar. The webinar is also recorded and placed on ASES’s YouTube account that has hundreds of subscribers and for public viewing.

SIX MONTH SERIES $10,000

Sponsor six webinars in the ASES Monthly Webinar Series and receive recognition alongside quality content viewed by thousands of solar professionals. ASES will mention your company and/or product, share a graphic or logo live during the introduction of the webinars. Optional opportunity to provide guest panelists for one webinar. The webinars are also recorded and placed on ASES’s YouTube account that has hundreds of subscribers and for public viewing.

Interested in sponsorship? Contact Brian Searles at sales@ases.org or bsearles@ases.org.
Tiny Watts is a community of people that are engaged with using small solar powered devices, sharing stories, tricks, tips, and the joy in the using a self-sufficient tools powered by the sun. This includes, but is not limited to, solar cooking, solar charging devices, solar powered lighting, solar-powered sensors/cameras, solar toys, and a community of builders/creators that are using solar to create tools/art for the community.

**A variety of engagement platforms:**
- An online energy calculator to track use to Tiny Watts devices
- Social media communities sharing stories and engaging with the community
- An discussion board for reviewing products and to share calls for action
- A store selling Tiny Watts goods
- A blog telling stories of how to use Tiny Watts

**Now is a great time to become a founding sponsor of Tiny Watts.**

### FOUNDING SPONSOR

- $5,000
- 1/4 page ad in Solar Today magazine
- Listing on Tiny Watts Partner Page
- Feature box ad on ases.org at 360 x 300 pixels

### TINY SPONSOR

- $1,500
- Business card sized ad in Solar Today magazine
- Listing on Tiny Watts Partner Page

[ases.org/tinywatts](ases.org/tinywatts)

Send materials to Brian Searles at sales@ases.org or bsearles@ases.org.
CORPORATE SPONSORSHIPS

These can be general or targeted to support the initiative of your choice:

**TERAWATT**

- Tier 1 logo on ASES website for 12 months and high impact placement at the annual National Solar Conference
- Dedicated press release through PR Newswire
- Eight social media promotions (two each on LinkedIn, Facebook, Instagram and Twitter)
- Eight complimentary VIP annual National Solar Conference registrations
- Advertisement in Solar Today—full page in four editions
- Interactive exhibit booth in person and/or online at the annual National Solar Conference
- Live or video presentation during the Industry Roundtable at the annual National Solar Conference or an ASES Webinar
- Recognition at keynote sessions and ASES events during the annual National Solar Conference
- Logo added to the annual National Solar Conference sponsor reel
- Logo printed in the annual National Solar Tour brochure

**GIGAWATT**

- Tier 2 logo on ASES website for 12 months and high impact placement at the National Solar Conference
- Six social media promotions (mix of posts on LinkedIn, Facebook, Instagram and Twitter)
- Five complimentary National Solar Conference registrations
- Advertisement in Solar Today—full page in two editions
- Interactive exhibit booth at the National Solar Conference in person and/or online
- Live or video presentation during the Industry Roundtable at the annual National Solar Conference or ASES Webinar
- Logo added to the annual National Solar Conference sponsor reel
- Recognition at keynote sessions at the National Solar Conference
- Logo printed in the annual National Solar Tour brochure

(Continued on next page)
The ASES ZEN team supported the development of Jack’s Solar Garden in Longmont, Colorado and provided community solar subscriptions to low-income neighbors.

Send inquiries to Brian Searles at sales@ases.org or bsearles@ases.org.
CHOOSE YOUR MEMBERSHIP:

☐ Basic $45  ☐ Digital Basic $29  
Includes Solar Today magazine, a 15% conference discount, access to ASES online community, credit unions, webinars and Tiny Watts

☐ Professional $99  ☐ Professional Senior (65+) $50  
Includes all the benefits of a Basic Membership, a 25% conference discount, plus access to ASES Divisions

☐ Professional Supporting $135  
Includes all the benefits of Professional Membership plus annual recognition in Solar Today magazine

☐ Student $35  ☐ Student Digital $22  
Includes the benefits of Professional Membership plus an additional conference discount

☐ Library $59  
Includes Solar Today magazine (duplicate copies available upon request), access to ASES online community and webinars

☐ Business 1-2 employees $195  ☐ 3-9 employees $290  
Includes all the benefits of Professional Supporting Membership plus special online recognition

☐ Life Membership $1,500  ☐ Senior Life Membership (65+) $1,200  
Includes all the benefits of Professional Supporting Membership

☐ Add Local Chapter to any membership $30  
Colorado, Northern California, Oregon, Florida, Kentucky, Maine, Mid-Atlantic, Minnesota, New Mexico, New York, Texas, Heartland, and Tennessee

Full Name  
Company Name (optional)

Email Address  
Phone Number (optional)

Mailing Address

→ Sign up for one of our membership options and select auto-renew for an extra $10 off!  Yes ☐  No ☐

PAYMENT INFORMATION:

$  $  

AMOUNT  DONATION  TOTAL

Check Enclosed  ☐  Please make check out to “American Solar Energy Society”

Complete for ACH

Name on Account  
Account No.  
Routing No.

Account Type:  Personal ☐  Business ☐  Checking ☐  Savings ☐

Complete for Credit Card

Credit Card No.  
Expiration Date  
CVV Code

Billing Address

Name on Card  
Signature

Please mail this form to: American Solar Energy Society, 2525 Arapahoe Ave, Suite E4-253, Boulder, CO 80302. Thank you for helping us grow our solar community. Memberships are tax-deductible (minus cost of Solar Today magazine in print: $20/yr).
Price Summary

ADVERTISING

Solar Today magazine
Full Page Ad $3,000/quarter
Half Page Ad $2,000/quarter
Quarter Page Ad $1,500/quarter
Business Card Ad $1,000/quarter

Solar@Work e-Newsletter
Leaderboard $5,000/quarter
Skyscraper $4,250/quarter
Square $3,000/quarter

ASES website
Leaderboard $5,000/quarter
Feature Box $3,000/quarter
Sidebar Box $4,000/quarter
Regional Roundup $2,000/quarter

Online Community
Home Leaderboard $3,000/quarter
Interior Page Leaderboard $1,500/quarter

SPONSORSHIPS

National Solar Tour Sponsorships
Platinum $15,000
Gold $8,000
Silver $4,000
Bronze $2,500
Local $1,000

National Solar Conference Sponsorships
Platinum $15,000
Gold $10,000
Silver $5,000
JEDI $3,500
Bronze $1,500

Webinars Sponsorships
1 Webinar $5,000
6 month series $10,000

Tiny Watts Sponsorships
Founding Sponsor $5,000
Tiny Sponsor $1,500

Corporate Sponsorships
Terawatt $50,000
Gigawatt $35,000
Megawatt $20,000
Kilowatt $10,000