

# Using Existing Administrative Data and Processes to Speed Low-Income Solar Subscriber Uptake

**Program Description:** Solar for All aims to bring the benefits of solar energy to 100,000 low to moderate income families in the District of Columbia through both single family and community solar. All Solar for All participants should expect to see a 50% savings on their electricity bill over 15 years and can be proud to have gone solar!

**Program Delivery:** Use existing administrative data from other government-administered benefit programs to both identify potential customers for the Solar for All program, and reduce the administrative burden for those residents when subscribing them. Specifically:

- Used list of current LIHEAP subscribers for targeted mail subscription campaign
- Subscribed applicants at Government Benefit Centers while they accessed other benefits
- Pre-qualified LIHEAP, TANF, SNAP, SSI, and Utility Discount beneficiaries
- Working directly with income-covenant properties to subscribe residents directly
- Exploring using existing government income data to pre-qualify and recertify residents

